

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name **JUNEAU/ADAMS WIC**

Contact Information

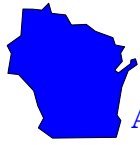
Main Contact Person Kathy Nelson
Title of Main Contact WIC Director
Agency Affiliation of Contact
Contact Phone Number 608-847-9373
Contact Email Address

Program Information

Type of Program Health Dept
Year Coalition was Formed 1996
Primary program focus Nutrition
Region Southern
County Juneau
Coalition Web Site Address

Program Information

Represented Groups on Coalition Health Dept WIC	Represented Professions on Coalition Dietitian Educator Nurse
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Intervention Name

WALKING COMPETITION WITH EMPLOYEES OF JUNEAU COUNTY

Intervention Information

Type of Intervention: Physical Activity Event
Focus Area: Biking/walking
Intervention Site or Setting: Business
Scope of Intervention: County
Target Audience: White, Both genders Ages 20-39, 40-59, 60-74
Total Population in Area Served: 200
Number of Participants: 100
Implementation Status: one time

Partners: Juneau county human resources and employees
Unique Funding:
Evaluation:
Evidence-Based or Best Practice based on

Products Developed or Materials Used:

pedometers

Intervention Description:

Teams of 4 competed for 4 weeks for total steps. high total for each week received incentive prize. High team after 4 weeks recieved \$100 pot from registration. Potluck will be held for all participants and also to celebrate public health is everywhere week

A Wisconsin Nutrition and Physical Activity Intervention